

THE GOLDEN RETRIEVER CLUB YEAR BOOK 2020 (Published 2021)

PLEASE NOTE: This edition covers events / awards up to **31st January 2021 ONLY**.

Adverts may only be placed by club members. Photographs must be of dogs owned, joint-owned or bred by the advertiser. PLEASE NOTE: *Year Books are only sent to fully paid-up members at the date of issue.*

NEW FOR 2020 - We are offering 3 types of Advertisements:

STYLE 1 - As previous years, a Full or Half page advert either in club style or supplied artwork. Please indicate overleaf if you wish to book these pages.

STYLE 2 - NEW Entry into the "Gallery" section. This is a new section in the yearbook, which consists of a photo, dog name and details, including health results and any major wins, then breeder/owner details, and finally a 3 generation pedigree (champions in red). This will be a set style. Stud dogs and Brood bitches are welcome to advertise here or if you just want to advertise you champion's successes. Space for dogs information is limited, so only major wins are acceptable. There will be two Galleries one for UK Dogs and one for Overseas and both will have its own index to the dogs advertised. Please indicate overleaf if you wish to book these pages.

STYLE 3 - NEW "Down Memory Lane". Members are invited to advertise there very first golden, a foundation dog/bitch that started them showing/breeding. Style is a full page, based on our usual adverts above, these pages are reduced in cost and can be next to an advertisers main page, but will have the title "Down Memory Lane" at the top, will be black and white or sepia and a set style. Please indicate overleaf if you wish to book these pages.

ALL ADVERTS ARE ACCEPTED BY POST or EMAIL

If emailing please put "**GRC YEAR BOOK ADVERT**" in subject box and send to: **grc.yearbook.adverts@gmail.com** Send your advert as a "Word Doc/Docx file. Send pictures as separate files, even if you have positioned them in your word document. Images must be either JPEG, TIFF or PDF *and* high resolution (300 dpi, minimum size 120mm x 80mm, and no larger than A4).

If posting please supply advert on CD, DVD or Memory Stick. Please **DO NOT** send photographs printed on your own home printer.

SUPPLIED HIGH QUALITY PDF ADVERTS: The club will accept your own designed ADVERT as long as the pdf is very high quality, and an acceptable layout plus the following things are avoided:

1. Full bleed photos / pages (to the edge of page) are acceptable BUT must have a minimum of 3mm bleed and any text or important part of image must be no closer than 3mm from edge of page;
2. Landscape oriented pages are acceptable;
3. Please check your photos/adverts are high resolution before you create a pdf, poor quality adverts WILL BE RETURNED.
4. Supplied adverts are not accepted for new sections 2 & 3 above.

The Editors reserve the right to reject unacceptable adverts, correct grammar and spelling.

PROOFS: All advertisers will be sent email proofs or hard copy (UK only, if SAE supplied) of their advert.

PLEASE NOTE: *The GRC cannot guarantee the safe return of any originals sent and suggest you send copies, if valuable, NOT originals. Photographs can be returned by post (UK ONLY).*

PAYMENT:

Either by **GBP £ Cheque** or **CREDIT CARD** see prices overleaf.

ALL CHEQUE PAYMENTS **MUST** BE MADE OUT TO **THE GOLDEN RETRIEVER CLUB**.

DO NOT SEND EURO or STERLING payments from non UK Banks.

DO NOT SEND CASH.

DO NOT SEND your membership payment or changes of address. The Year Book editor cannot process them, they must be sent to the Membership Secretary.

THE GRC reserves the right to refuse payments made in any other way.

**POST TO: Ms RUTH TURNER - GRC YEAR BOOK EDITOR,
1 THE CROFT, TROWBRIDGE, WILTSHIRE, BA14 0RW. UNITED KINGDOM**

ALL ADVERTS MUST BE WITH THE EDITOR NO LATER THAN 15th FEBRUARY 2021

BOOKING AND PAYMENT DETAILS:

Enclosed advert and payment as below.

STYLE 1: FULL Page(s): @ £80.00 = TOTAL AMOUNT PAID £.....

STYLE 1: HALF Page(s): @ £50.00 = TOTAL AMOUNT PAID £.....

STYLE 2: Page(s): @ £60.00 = TOTAL AMOUNT PAID £.....

STYLE 3: Page(s): @ £50.00 = TOTAL AMOUNT PAID £.....

UK ONLY

Paper Proof required: PLEASE ENSURE YOU ENCLOSE A SAE FOR PAPER PROOFS
Photo Return required: PLEASE ENSURE YOU ENCLOSE A CORRECTLY SIZED ENVELOPE FOR RETURN OF PHOTOS/DISKS PLUS ADD £1.75 TO TOTAL ABOVE

CHEQUES MADE PAYABLE TO THE GOLDEN RETRIEVER CLUB

Enclosed is a UK £ Sterling Cheque for £..... OR

Credit/Debit Card Details (Please write your numbers clearly and check card details are correct):

Please charge my: VISA MASTERCARD DELTA MAESTRO/SWITCH (tick one)

Name on Card:

Start Date: / Expiry Date: /

Card No:

Security/Reference No: Issue No
(last 3 digits on reverse of card)

SIGNATURE: Date:

YOUR DETAILS: PLEASE PRINT IN BLOCK CAPITALS:

Membership Number:..... Affix:

Name(s):

Address:

..... Country:

Tel: E-mail:

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Email to: grc.yearbook.adverts@gmail.com

Post to: Ms RUTH TURNER - GRC YEAR BOOK EDITOR,
1 THE CROFT, TROWBRIDGE, WILTSHIRE, BA14 0RW. UNITED KINGDOM